

SKILLS PROFILE // WEB DEVELOPER

JOB DESCRIPTION

Role Purpose:

Design, construct and support software applications to a high level for ongoing maintainability and availability which enables Business and IT goals. Understand architectural platform design issues and trends and guide IT management and team members accordingly.

Role Responsibilities:

- Ability to estimate work and deliver on time
- Ability to deliver on a variety of coding and non-coding tasks
- Ability to prioritise work to meet and exceed expectations
- Ability to mentor developers and integrate into existing team
- Work to standards and produce readable self documenting code.
- Document incident reports and resolve incidents
- Have a high level of experience with Agile development processes

Source: OCG Consulting



WHO HIRES?

Web Developers can work for a wide range of organisations, including:

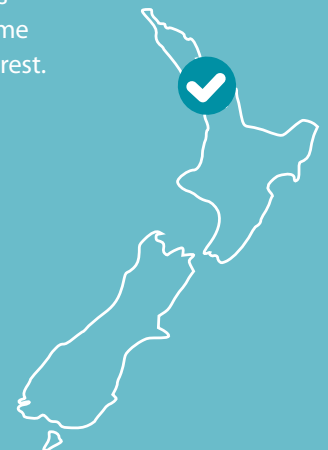
- Private companies that provide computer, database and network services to clients
- Software and web-development companies that work with film, games, and animation
- Marketing and advertising companies
- Government departments
- Telecommunications companies

Source: Careers New Zealand

EMPLOYMENT BY REGION

Auckland attracts the highest volume of candidate interest.

Source: Seek



QUICK FACT

The new show on TV3 - 'Blacklist' has captured their attention recently.

Source: AC Nielsen - Fuel Advertising



HIRING CRITERIA

To become a web developer you need excellent knowledge of computer program languages and principles.

A Degree in Computer Science / Software Engineering / Information Systems or similar qualification.

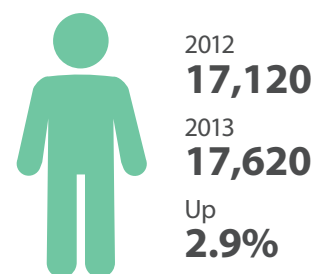
At least 3 years working with e-commerce websites, preferably 5 years.

Source: Careers New Zealand and OCG Consulting



INDUSTRY SECTOR FOOTPRINT

Number of people doing this job:



There is also strong projected employment growth of around 3% per year from 2011-2021.

Source: MBIE (NZ)

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IMPORTANT SKILLS FOR ROLE

- A strong understanding of HTML, CSS, Javascript, J Query with exposure to other Front End technologies and Design
- Able to understand and develop in a stateless web environment. .Net or Java Framework 2.0 and 3.5
- High level of experience with site search logic and search engine optimisation
- Strong UX centric UI development experience for various form factors including mobile, tablet, IOS and Android (HTML and native)
- Ability to identify and resolve complex issues and determine best cause of action and communication channels
- Strong SQL skills
- Strong analytical and business reporting understanding
- Attention to detail, timeliness and planning of tasks in order to meet deadlines

Source: OCG Consulting

MARKET CONDITIONS

Web developer appears on Immigration New Zealand's long-term skill shortage list. A 2012 survey found web development was one of the top five skills sought by information and communication technology (ICT) employers.

Source: MBIE

The occupation is growing because most businesses and organisations rely heavily on computer systems and networks to operate effectively.

Employment in ICT has increased 3% over the last 12 months.

Source: MBIE- 2012-2013 actual employment figures



AVERAGE SALARY COMPARISON

REGION	LOWER	MID	UPPER
Wellington	\$82,750	\$90,875	\$98,999
Auckland	\$70,612	\$79,336	\$88,060
Canterbury	\$57,857	\$65,714	\$73,570

Source: Seek NZ



COMPATIBLE ROLES

Computer Systems Analysts, Information Security Analysts, Computer Programmers, Software Quality Assurance Engineers & Testers.

Source: O*NET

EMPLOYMENT EXPECTATIONS

Chances of getting a job as a web developer are good due to increasing demand for their services.

New web developer graduates are in high demand. There is a shortage of web developers in New Zealand, and continuing growth in job vacancies.

The number of developers has grown steadily over recent years, but demand is expected to continue increasing in the fast-changing ICT industry.

Source: Careers New Zealand

Potential income



Training fees



Employment prospects



Source: MBIE (NZ)

QUICK FACT

ICT is the most in demand industry in NZ

Source: Seek

